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Since 2018

QUANTUM JUMP

AI EXPO KOREA

2024 국제인공지능대전

May 1(Wed) - 3(Fri), 2024 COEX, SEOUL

Organizers | KORAIA SeoulMESSE AITimes

WHY KOREA?

Korea is among the most AI-ready countries

South Korea has set its sights on becoming
one of the top three countries
in the world for digital competitiveness by 2030
and sees artificial intelligence as key to achieving that aim.
The country's advanced ICT infrastructure
and the increasing digitization of its commercial,
industrial and government processes
all combine to ensure that Korea has the foundations to
become a global leader in the world of AI.

According to research published by the Korea Credit Information Service(IDC),
the Korean AI market grew from KRW 2,053bn in 2020 to 3,940bn in 2022,
it is expected to quadruple in size to reach 1.5tn by 2025,
all of which suggests strong opportunities
for foreign companies with competitive AI solutions.

3 MAIN REASONS

WHY YOU MUST JOIN AI EXPO KOREA 2024

01 Rapidly Expanding AI market in Korea

Expand your business in the potential market!

It is expected that the market formation of AI is accelerated in various industries in Korea.

2020	2025	2030
2.2 trillion KRW	11 trillion KRW	27.5 trillion KRW

© KT Economics and Management Research Institute

02 The Ideal place for Quality Business

Guaranteed marketing platform for AI companies

- The only AI Exhibition in Korea, with the largest number of Visitors, AI EXPO KOREA has the highest recognition and reputation in the Domestic AI field.
- More than 20,000 visit every year (2023 : 32,526 visitors)

Find new customers through Buyer TOP 500 Business networking

- Business matching program with potential Buyers who need AI transformation in their field

03 Continuous PR Support [Before/On-site/After]

Maximize the promotion through Media PR Support

- Continuous exposure through Media even after the Exhibition Before/on-site/After Coverage by Korea's representative IT Medias.

Maximize the promotion through Visitors' Data accumulated over 6 years

- Advertisement of Exhibitors' services and solutions is supported using the Data of more than 100 thousand related parties.

2023 SHOW RESULT

Title AI EXPO KOREA 2023

Date/Venue May 10(Wed) - 12(Fri), 2023 / Coex, Hall D

Organizers KORAIA · SeoulMESSE · AITimes

Media partner TechDaily

SPONSORS

GOLD: NHN Cloud · NHN diquest · Xllab · SUPER (주)슈퍼솔루션 · 마음AI · IEIT SYSTEMS · intel

SILVER: TTA 한국정보통신기술협회 Telecommunications Technology Association · crowdworks

BRONZE: DELTAX · suprema AI · Cloocus · PURESTORAGE · Uclick · MEGAZONE CLOUD · EVIDEN

Supported by Ministry of Science and ICT, National Information Society Agency, Korea Internet & Security Agency, Electronics and Telecommunications Research Institute, Seoul Business Agency, SeongNam Industry Promotion Agency, Seoul Center for Creative Economy & Innovation, AI Yangjae Hub, Incheon Technopark, Korea Advanced Manufacturing Research Institute, Korea Software Industry Association, Korea IT Business Women Association, Korea Core Industrial Technology Investment Association, KAIST Kim Jaechul AI Graduate School

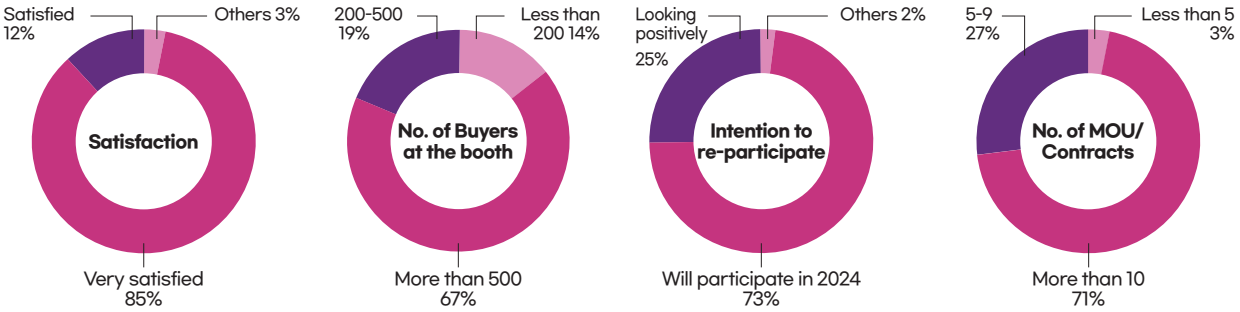
Show result

Exhibitors | **11** countries, **260** Exhibitors, **470** Booths

Visitors | **32,526** (Buyers : **21,366**)

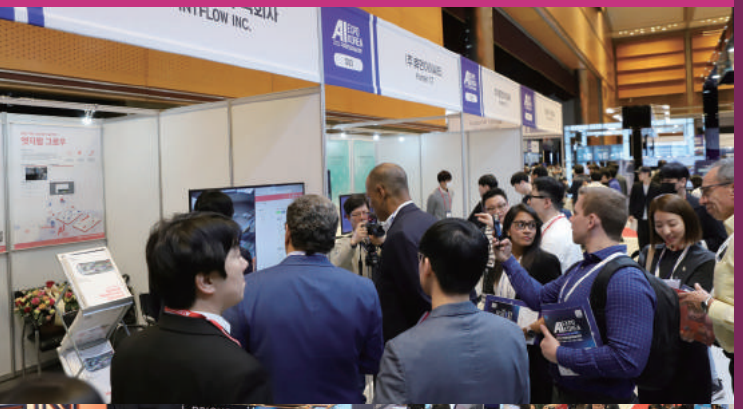
Seminar/ IR/Buyer program

Investment	Networking	Transformation	Junction
· AI Rocket Launcher Day · AI Star Investor Meet-up	· Government/Research Institute AI Conference (MSIT, NST, KISA, ETRI, KAIST, AI YANGJAE HUB) · Global AI Summit (Global AI trends & insights)	· AI Convergence Business Development Conference · X+AI Conference Series	· Buyer TOP 100 Networking Program · AI EXPO KOREA SUMMIT (Exhibitors' PR seminar)



2024 OVERVIEW

Date	May 1(Wed) - 3(Fri), 2024
Venue	Coex Hall D, Seoul
Scale	300 Exhibitors 500 Booths 35,000 Visitors (expected)
Exhibit Profile	AI+X, X+AI
Organizers	KORAIA SeoulMESSE AITimes
Media partner	TechDaily



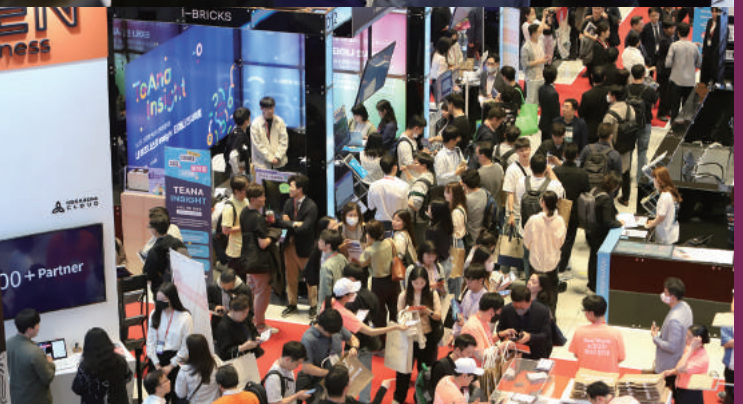


Exhibit Profile

Innovating across all industries

[AI+X]
Solutions for AI

- DL/ML-Based
- NLP-Based
- Text/Voice/Image/Video application
- AI Development Platform
- Conversational AI
- Edge AI
- Data Service
- Cloud Service
- Hardware
- Business Infra

[X+AI]
AI converged platforms

- Manufacturing
- Finance
- Security
- Education
- Retail
- Smart-City/Building
- Emerging market
- Healthcare/Bio
- Mobility
- Metaverse
- Ent/Media
- Robot
- Smart-Farm
- IoT

AI EXPO KOREA's Events

※ AI EXPO KOREA is an AI exhibition specializing in B2G/B2B

May 1(Wed) (B to G)

- Government Business Day
  AI consultation for government agencies/associations
- Buyer TOP 100 Networking Program
- AI Star Investor Meet-up
- AI Development Conference
  AI trends seminar

May 2(Thu) - 3(Fri) (B to B)

- AI EXPO KOREA SUMMIT(Exhibitors' PR seminar)
- AI Convergence Business Development Conference
- X+AI Conference Series
- Global AI Summit(Global AI trends & insights)
- AI CON
  AI Seminar / AI Convergence Development Conference
- AI Rocket Launcher Day

* Part of the schedule may be subject to change due to the organizer's circumstances.

PARTICIPATION GUIDE

Procedure

Step 1	Step 2	Step 3	Step 4	Step 5
Online registration or submit an application form by email	50% of the total participation fee should be paid within 7 days upon submission of the application form	Make the payment of the participation fee balance by February 29, 2024	Submit the exhibitor utility forms & all balances must be paid by April 5, 2024	The opening day of AI EXPO KOREA May 1-3, 2024

Stand option (VAT excluded)

* Due to the organizers' circumstances, the design and the fee of the booth can be changed.

Type		Fee(USD)	Provision details
Space only	3m×3m=9㎡	3,200	Minimum requirement of raw space is 18㎡
	4m×3m=12㎡	4,200	
Shell scheme	3m×3m=9㎡	3,500	1 desk+1 chair(1set) per exhibitor, spotlights, two-way socket, 1kw electric power, stand partitions, fascia board, floor covering
	4m×3m=12㎡	4,600	
Special package	4m×3m=12㎡ Type A / B	6,500	「4×3 Type A」 「4×3 Type B」 1 desk+1 chair(1set) per booth, spotlights, two-way socket, 1kw electric power, block system, fascia board, floor covering, internal banner (Monitor not provided, additional application available)
Sponsorship programs		Vary by programs	Seminar sessions, on/off-line marketing promotions, etc. More details at aiexpo.co.kr

EXPORT VOUCHER

AI EXPO KOREA is an international certification exhibition.

Payment

Beneficiary	Bank name & Account number
SeoulMESSE Co., Ltd.	Wooribank 1081-800-310826 (Swift Code: HVBKKRSE)

Inquiry

AI EXPO KOREA 2024 Secretariat | sales@aiexpo.co.kr
SeoulMESSE +82-2-2284-0024

SPONSORSHIP PROGRAM

Gain high-value exposure and prominent recognition in Korea

Program type	Platinum	Gold	Silver	Bronze
3*3 Booth space	10 booths	6 booths	4 booths	4 booths
Seminar session 50min	●	●	-	-
Logo exposure on Website	●	●	●	●
Advertisement on Newsletter	4 times	2 times	1 time	-
Logo exposure on mobile invitation tickets	●	●	●	●
Advertisement on online directory	●	●	●	-
Hanging banner	●	●	●	●
Logo exposure on digital media and entrance board	●	●	●	●
Logo exposure on booth layout	●	●	●	●
Booth visitor DB-scanner	4 Scanners	2 Scanners	1 Scanner	-
PVC floor banner	●	●	●	-
Placement of promotional material at the Lobby	●	●	●	-
Logo exposure on registration booth	●	●	●	-
Logo exposure on visitor badges	●	●	-	-
Event booth(at Lobby)	●	-	-	-
Advertisement on the back of visitor badges	●	-	-	-
Dedicated registration booth	●	-	-	-
Logo exposure on visitor badge lanyards				

※ Please contact the secretariat for more details before the application.

QUANTUM JUMP

AI EXPO KOREA 2024 Secretariat

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